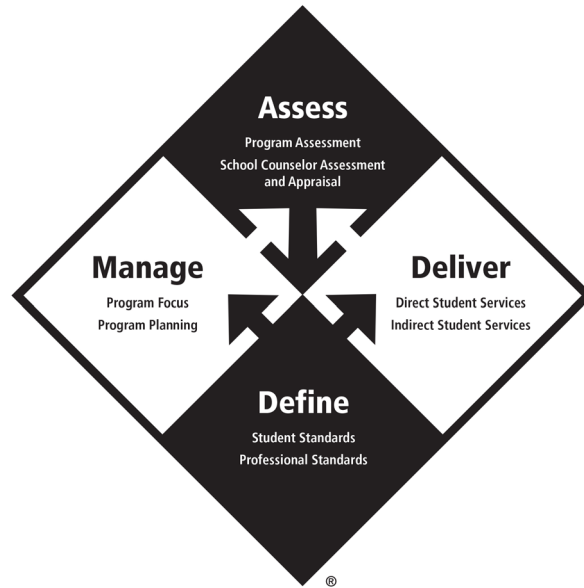


ASCA National Model



The ASCA National Model guides school counselors in the development of school counseling programs that:

- Are based on data-informed decision making
- Are delivered to all students systematically
- Include a developmentally appropriate curriculum focused on the attitudes and essential skills all students need for post-secondary readiness and success
- Close achievement and opportunity gaps
- Result in improved student achievement, attendance, and discipline

Mission Statement

To effectively provide a motivating, safe, and trusting environment which empowers all students to become life-long emotional, social, academic, and career-oriented citizens.

We strive to accomplish this mission by providing a variety of planned, purposeful, and sequential counseling and guidance activities that promote growth in the domains of personal/social, academic, and career development.

The district's counseling and guidance program, as well as each building level program, is data-driven by students' needs and provides outcome-based accountability measures.

Visit the Department of Prevention and Support Services website at www.bcbe.org to find more resources and information pertaining to the school counseling program. Click on Directory and then click on School Counseling.



Ms. Patrice Davis

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Baldwin County Public Schools Comprehensive School Counseling Program



The Role of the School Counselor

School counselors play an essential role in creating an equitable, inclusive school culture, which promotes success for all students. Tasked with preparing students to become productive and contributing members of society, school counselors act as advocates for all students by promoting success in their personal and academic lives through a focus on achievement, prevention and intervention activities, as well as social and career development. These tasks are achieved in a variety of ways including, but not limited to, delivery of guidance curriculum to support student development; individual and group counseling; individual student planning and goal-setting activities; consultation and coordination activities to support student success; and effective interpretation of student assessment data.



Counseling Services

Counseling is an integral part of each school's total education program, for it provides important benefits to individual students by addressing their intellectual, emotional, social, and psychological needs. The school counseling program is implemented and delivered in each school by the certified school counselor(s) with the support of teachers, administrators, students, and parents. Baldwin County Public Schools is equipped with 82 school counselors who provide services to students. Of these 82 school counselors, 41 of them are employed in the elementary school setting (K-6); 12 are employed in the middle school setting (7-8); and 29 are employed in the high school setting (9-12).

"Each year, the School Counselor of the Year Program shows us what the research tells us—that school counselors have a significant impact on students' academic achievement, social/emotional development, and plans for life after graduation."—Mrs. Jill Cook, ASCA Executive Director

What Do School Counselors Do?

School counselors design and deliver school counseling programs that improve student outcomes. They lead, advocate, and collaborate to promote equity and access for all students by connecting their school counseling program to the school's academic mission and school improvement plan. They uphold the ethical and professional standards of the American School Counselor Association (ASCA) and promote the development of the school counseling program based on the following areas of the ASCA National Model: define, deliver, manage, and assess.

