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| **BUSINESS/MARKETING EDUCATION** | | |
| **Week:** | **Course Title:** | |
| **Topic:** | **Estimate duration in minutes:** | |
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| **Content Standard(s):** | | |
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| **Overview/Annotation/Primary Concern/Issue/Problem:** | **Materials & Equipment/Technology Resources:** | |
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| **Procedures/Activities/Learning Experiences:** | | |
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| **Instructional Methods** | | |
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| **Varied Assessment Strategies:** | | **Provision for Individual Differences** |
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| **Integrated Curriculum** | | **Embedded Credit** |
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| **Other Areas Addressed as Part of the Course Instruction** | | **Lesson Evaluation Toward Improved Teaching** |
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