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| **BUSINESS/MARKETING EDUCATION**  |
| **Week:**  | **Course Title:**  |
| **Topic:**  | **Estimate duration in minutes:**  |
|   |   |
| **Content Standard(s):**  |
|   |
| **Overview/Annotation/Primary Concern/Issue/Problem:**  | **Materials & Equipment/Technology Resources:**  |
|    |   |
| **Procedures/Activities/Learning Experiences:**  |
|   |
| **Instructional Methods**  |
|   |
| **Varied Assessment Strategies:**  | **Provision for Individual Differences**  |
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| **Integrated Curriculum**  | **Embedded Credit**  |
|   |   |
| **Other Areas Addressed as Part of the Course Instruction**  | **Lesson Evaluation Toward Improved Teaching**  |
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